

Maximize Your Fundraising Potential!

Spread the word about yourhomework.com's Mall! Online shopping is growing in popularity, and so is philanthropy. Many online shoppers are not aware that they can designate a portion of their spending dollars to support schools and classes. Here are some ways you can ensure your school maximizes its quarterly commission checks:

Announce your school's interest in receiving online fundraising dollars.

Your school community includes parents, alumni, local businesses, neighbors, and friends. Let them know about yourhomework.com's Mall now and at the beginning of every school year.

You may use the following sample Parent Letter and distribute it both in a weekly envelope and at your next PTA meeting.

Copy the letter onto your school's letterhead or paste your school logo onto the letter with a word processor. Copy the letter into an email to all members of your school community. Email is a good way to alert many parents who already use the Internet actively.

Maintain ongoing communication with your school community about the Mall/Fundraiser.

Internet shoppers often forget that they can make their shopping count for your school. Gentle reminders can be sent home quarterly in the form of a thank you for the funds already received. Email reminders are also very effective.

Parent letter:

Dear Parents, Alumni, and members of our School Community,

Did you know that you can help our school every time you shop online? You can now assist our school with ongoing fundraising without any extra effort, and it doesn't cost you anything. This is the beauty of shopping online through **yourhomework.com**.

Here's how you help us every time you shop online:

1. Go to **www.yourhomework.com** and click on **Mall/Fundraiser**
2. Select our school or a particular class if you desire. Enter your name and email address so we can reach you with special offers.
3. Choose your favorite Internet store from our list and do your normal shopping. We do not collect your receipts.

Our school will earn up to 20% of every purchase you make at up to 400 popular Internet shopping web sites. You don't pay any more for the items you buy online, and we receive the commissions automatically.

Bookmark **www.yourhomework.com** so that every time you shop we will automatically get up to 20% of your purchase. Please tell all of your friends and relatives about **www.yourhomework.com**. They will appreciate knowing that their Internet shopping will benefit our students.

Thank you,